



99 ARTICLE HEADLINE TEMPLATES

SWIPE FILE

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Introduction

So you've decided to drive tons of visitors to your website... good for you! But before you dive head first into a 'business blogging frenzy', you probably need some guidance. And this swipe file will do exactly that. There are 99 article headlines that you can just copy and paste for your own business.

I tried my best to accommodate most niches, but as you can imagine that is impossible. So take liberties! Rearrange headlines, mix and match, come up with your own. And to help you out with that I have also included 11 headline formulas, which you can literally fit in anywhere.

Enjoy!



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- 10 Facebook Pages to Follow About [keyword]
- 5 Bad Habits That People in the [keyword] Industry Need to Quit
- 12 Helpful Tips For Doing [keyword]
- 9 Signs You Sell [keyword] for a Living
- 10 Meetups About [keyword] You Should Attend
- 6 Books About [keyword] You Should Read
- 10 Fundamentals About [keyword] You Didn't Learn in School
- The 13 Best Pinterest Boards for Learning About [keyword]
- 9 TED Talks That Anyone Working in [keyword] Should Watch
- 3 Reasons Your [keyword] Is Broken (And How to Fix It)
- What Hollywood Can Teach Us About [keyword]
- 15 Weird Hobbies That'll Make You Better at [keyword]
- 15 Best Blogs to Follow About [keyword]
- Everything You've Ever Wanted to Know About [keyword]
- Don't Buy Into These "Trends" About [keyword]
- 10 Sites to Help You Become an Expert in [keyword]

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- 10 Facts About [keyword] That Will Instantly Put You in a Good Mood
- 8 Videos About [keyword] That'll Make You Cry
- How to Explain [keyword] to Your Boss
- Responsible for a [keyword] Budget? 10 Terrible Ways to Spend Your Money
- 11 Embarrassing [keyword] Faux Pas You Better Not Make
- What Would the World Look Like Without [keyword]?
- Does Your [keyword] Pass The Test? 7 Things You Can Improve On Today
- 15 Terms Everyone in the [keyword] Industry Should Know
- Enough Already! 15 Things About [keyword] We're Tired of Hearing
- How to Explain [keyword] to a Five-Year-Old
- The Most Common Complaints About [keyword], and Why They're Bunk
- The History of [keyword]
- 10 Inspirational Graphics About [keyword]
- How to Master [keyword] in 6 Simple Steps
- 3 Common Reasons Why Your [keyword] Isn't Working (And How To Fix It)
- Is Tech Making [keyword] Better or Worse?

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- A [keyword] Success Story You'll Never Believe
- 10 Quick Tips About [keyword]
- 7 Things About [keyword] You'll Kick Yourself for Not Knowing
- This Week's Top Stories About [keyword]
- Why You Should Focus on Improving [keyword]
- When Professionals Run Into Problems With [keyword], This Is What They Do
- 10 No-Fuss Ways to Figuring Out Your [keyword]
- 5 Laws That'll Help the [keyword] Industry
- The Ugly Truth About [keyword]
- Why You're Failing at [keyword]
- How to Outsmart Your Boss on [keyword]
- 15 Tips About [keyword] From Industry Experts
- 10 Best Facebook Pages of All Time About [keyword]
- Where to Find Guest Blogging Opportunities on [keyword]
- 11 Ways to Completely Ruin Your [keyword]

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- 10 Wrong Answers to Common [keyword] Questions: Do You Know the Right Ones?
- A Step-by-Step Guide to [keyword]
- What the Oxford English Dictionary Doesn't Tell You About [keyword]
- 20 Best Tweets of All Time About [keyword]
- 15 Gifts for the [keyword] Lover in Your Life
- The Urban Dictionary of [keyword]
- 15 Most Underrated Skills That'll Make You a Rockstar in the [keyword] Industry
- The Intermediate Guide to [keyword] • The Ultimate Glossary of Terms About [keyword]
- [keyword] Explained in Instagram Photos
- The Most Hilarious Complaints We've Heard About [keyword]
- The 3 Biggest Disasters in [keyword] History
- [keyword] Explained in Fewer than 140 Characters
- Why People Love to Hate [keyword]
- 14 Cartoons About [keyword] That'll Brighten Your Day

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- A Trip Back in Time: How People Talked About [keyword] 20 Years Ago
- How to Outsmart Your Peers on [keyword]
- The Ultimate Checklist for Buying a [keyword]
- The Worst Advice You Could Ever Get About [keyword]
- 25 Surprising Facts About [keyword]
- 10 Things You Learned in Preschool That'll Help You With [keyword]
- The Best Kept Secrets About [keyword]
- 5 Killer Quora Answers on [keyword]
- The Most Pervasive Problems in [keyword]
- [keyword]: 10 Things I Wish I'd Known Earlier
- 10 Tips for Making a Good [keyword] Even Better
- 20 Reasons You Need to Stop Stressing About [keyword]
- 15 People You Oughta Know in the [keyword] Industry
- So You've Bought [keyword] ... Now What?
- 10 Celebrities Who Should Consider a Career in [keyword]
- How the 10 Worst [keyword] Fails of All Time Could Have Been Prevented

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- From Around the Web: 20 Awesome Photos of [keyword]
- The Best Advice You Could Ever Get About [keyword]
- 5 Vines About [keyword] That You Need to See
- What the Heck Is [keyword]?
- 10 Misconceptions Your Boss Has About [keyword]
- The Most Common Mistakes People Make With [keyword]
- The Most Influential People in the [keyword] Industry
- What's the Current Job Market for [keyword] Professionals Like?
- Sage Advice About [keyword] From a Five-Year-Old
- The Ultimate Guide to [keyword]
- Are You Getting the Most Out of Your [keyword]?
- 4 Dirty Little Secrets About the [keyword] Industry
- The Evolution of [keyword]
- 8 Effective [keyword] Elevator Pitches
- 10 Tell-Tale Signs You Need to Get a New [keyword]
- 5 Things Everyone Gets Wrong About [keyword]

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- 10 Situations When You'll Need to Know About [keyword]
- 20 Questions You Should Always Ask About [keyword] Before Buying It
- 14 Questions You Might Be Afraid to Ask About [keyword]
- The 10 Scariest Things About [keyword]
- 10 Great [keyword] Public Speakers

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